



# SPONSORSHIP OPPORTUNITIES

## Who is Equestrians Institute (EI)?

EI is a nonprofit member organization with over 40 years of managing equestrian events in the Pacific Northwest. EI provides educational and competitive opportunities in Dressage, Eventing, Driving, and Sporthorse Breeding. As a volunteer-run organization, EI encourages camaraderie, support, and skill development. EI is a 501(c)3 non-profit organization all donations are 100% tax deductible. The Eventing Division of EI hosts clinics, grants to competitors and facility improvement to the Washington State Horse Park, and support the operation of the horse trials. The horse trials bookend the Area VII season, our May event is early for the Pacific Northwest, and our September event is nearly the end of the VII season. Our courses are challenging with good footing and help the riders start and finish the season well. Every year we have 240 starters, and well over 500+ spectators at each event.



## What is Eventing and the EI Horse Trials?



Three-Day Eventing is the ultimate horse and rider triathlon combining three disciplines in one event. The three phases being, Dressage tests the beauty and elegance of the horse in a set of prescribed movements, Show Jumping tests the precision and obedience are challenged, and in the heart of the sport both speed and stamina is tested during the Cross-Country Phase as the pair negotiates obstacles, banks, ditches and water complexes.

## Why Get Involved?

- One of four recognized events in Washington.
- Competitors from all over Western U.S.
- Qualify people towards Olympic and World Equestrian Games.
- Exposure to over 1000 spectators yearly.
- EI is a 501c3.
- Preferred Stabling.



# Sponsorship Benefits

	Product Donation	Bronze Level \$750 (annually)	Silver Level \$1,000 (annually)	Gold Level \$1,500 (annually)	Event Presenting \$3,000 (annually)
Program Advertising	Discount	Half page	Full page	Full page	Full Page
Website Recognition	Logo	Logo	Logo	Logo	Logo
Public Address Announcements		U	U	U	U
Social Media Recognition	U	U	U	U	U
Cross-Country Obstacle Sign				U	U
Vendor Space			U	U	U
Cross-Country Complex					U
Arena Banner		U	U	U	U
Sponsor On-site Board		U	U	U	U
Vendor/Obstacle Location on Facility Map				U	U
Naming of Division/Event			U	U	U
Program Recognition	U	U	U	U	U
Preferred Stabling		U	U	U	U

## Custom Sponsor Benefits

- Official product designation
- Product exclusivity
- Custom name sponsorships



## Event Program Advertising

Annually (includes Spring & Fall HT)

Size	Price	Dimensions
Full Page	\$300	5.5 x 8.5"
Half Page	\$150	5.5 x 4.25"
Third Page	\$100	5.5 x 2.83"



For More Information Visit:  
[www.nwei.org](http://www.nwei.org)

EI is a 501c3, portions of your sponsorship maybe tax deductible.

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