

## Sport Horse Sponsorship



### **PLATINUM SPONSOR.....\$750 and above**

- Clinic “Presented By” with your name on promotional materials and website
- Opportunity to display banners at clinic venues (banners provided by your company)
- Opportunity to distribute company materials or promotional items in clinic packets
- Full page Color advertisement in clinic packet
- PA Announcement before clinic of sponsorship
- Premier logo recognition as “Platinum Sponsor” in announcements of grants
- Listed as clinic sponsor on website

### **GOLD SPONSOR.....\$500**

- Opportunity to display banners at clinic (banners provided by your company)
- Full page color advertisement in clinic packet
- PA Announcement before clinic of sponsorship
- Medium logo recognition as “Gold Sponsor” in announcements of grants
- Listed as clinic sponsor on website

### **SILVER SPONSOR.....\$300**

- Opportunity to display banners at show (banners provided by your company)
- Black and White ½ page advertisement in clinic packet
- PA Announcement before clinic of sponsorship
- Medium logo recognition as “Silver Sponsor” in announcements of grants
- Listed as clinic sponsor on website

### **PREMIER CLINIC SPONSOR.....\$150**

- Black and White ½ page advertisement in clinic packet
- Listed as clinic sponsor in clinic packet
- Listed as clinic sponsor on website

### **CLINIC SPONSOR.....\$25**

- Listed as clinic sponsor in clinic packet

Equestrian Institute is a 501(c)(3) non-profit member group with over 40 years of experience managing equestrian events. Your help will allow us to continue providing educational and competitive opportunities in the northwest equestrian world. As a volunteer-run organization, EI works to promote camaraderie, support and skill development, and is partnered with the following national associations. Donors generously giving \$250 or more to EI in a calendar year in money or goods will receive a tax donation receipt at year-end.

Alliance Partner #200 United States Equestrian Federation (USEF)  
Group Member Organization (GMO) #601 United States Dressage Federation (USDF)  
Affiliate Member of the United States Eventing Association (USEA)  
Club Member of the American Driving Society (ADS)

Please fill out the below information and make checks payable to **Equestrian Institute**.  
Mail completed form to Laurie McLaughlin at 38611 186<sup>th</sup> Ave SE, Auburn, WA 98092

**Sponsorship Level** (identify from above) \_\_\_\_\_

**Sponsorship Contact Information\***

Name of Sponsor Contact \_\_\_\_\_ Current EI Member Yes/No

Farm/Business \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

City, Zip \_\_\_\_\_ Email \_\_\_\_\_

*\*For those who wish to donate anonymously, no fields are required. To receive a tax receipt for your donation, please be sure to fill out at least your name and address.*

\_\_\_\_\_ I consent to using my email address to send me EI communications electronically  
*Privacy is important to us - Your email address is never sold or used commercially*

*E-mail ads and logos to [lauriemc@einw.org](mailto:lauriemc@einw.org)*

*Formats can be high quality ~pdf or ~jpeg.*

*Artwork submitted up to two weeks before the event can still be included.*

***Thank you for your support!***