



El's 50th Anniversary Dressage Sponsorship Options in 2024

2024 is a huge milestone for Equestrians Institute—it is **our 50th Year Anniversary as a founding General Membership Organization (GMO) of USDF, serving our members as well as the whole PNW equestrian community!** Our all-volunteer, non-profit organization has been putting on dressage shows and educational events since 1974 and we are gearing up for and looking forward to another 50 years!

In 2024, El's **goal is to raise \$50,000 to help make improvements to the WA State Horse Park so we can be eligible to host Level 3 dressage shows and apply to host the USDF Region 6 Championships there. We need to upgrade the PA system, build six new dressage judges booths and purchase two additional dressage courts.**

Every sponsorship counts, and we hope you will consider supporting us in one of the following ways:

50th Anniversary Diamond Level Sponsorship \$5000

- Listed as Diamond Level sponsor of the new PA system or,
- Permanent naming right to two judges' booths or,
- Three-year naming right to one of El's dressage arenas.
- Listed as Diamond Sponsor in all El Dressage sponsor lists.
- Full page ad in electronic show program.

50th Anniversary Platinum Level Sponsorship: \$2500

- Permanent naming right to one judges' booth or,
- One year naming right to one of El's dressage show arena.
- Listed as Platinum Sponsor in all El Dressage sponsor list.
- Full page ad in electronic show program.

50th Anniversary Gold Level Sponsor: \$1000

- Naming right to Freestyle classes at El recognized dressage shows.
- Listed as Gold Sponsor in all El Dressage sponsor lists.
- Full page ad in electronic show program.

50th Anniversary Silver Level Sponsor: \$500

- Naming right to PSG, Intermediate or Grand Prix classes at El recognized dressage shows.
- Listed as Silver Sponsor in all El Dressage sponsor lists.
- Half page ad in electronic show program.

50th Anniversary Bronze Level Sponsor: \$250

- Naming right to Training through 4th Level classes.
- Listed as Bronze Sponsor in all El Dressage sponsor lists.
- ¼ page ad in electronic show program.

In addition, all Sponsors will get:

- Prominent display of your new banner (Paid for by El)
- Free vendor booths at our recognized shows and events
- Multiple announcements of sponsors and their levels at the shows and events



2024 EI Dressage Sponsorship

1. **PLEASE COMPLETE THIS SECTION BELOW AND EMAIL IT**, along with a **high-resolution** JPEG or PDF of your LOGO and AD to Kathryn@ShootForTheMoonFarm.com.

If you are a Diamond, Platinum or Gold Sponsor, please email her a high-resolution JPEG or PDF of an 8 ½" wide x 11" tall, full color ad. If you are a Silver Sponsor, please size your color ad to a half page horizontal - 5 ½ tall x 8 ½ wide. If you are a Bronze Sponsor, please size your color ad to ¼ page vertical (5 ½ tall x 4 ¼" wide).

Sponsor Name/Business to be Listed as Sponsor: _____

Sponsorship \$ Level: _____

Sponsor Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Email: _____

2. **PLEASE MAKE CHECKS OUT TO:**

Equestrians Institute

3. **MAIL A COPY OF THIS FORM & CHECK TO:**

Equestrians Institute

Attn: Gunn Cooper, Treasurer

PO Box 82114

Kenmore, WA 98028

Thank you!!!!