

Equestrians Institute Board Meeting Minutes

Held October 27, 2018 at Bellevue Library, Bellevue WA

Present: Chris, Diane, Sarah, Trish, Gunn, Laurie (phone), Merridy (phone)

Not Present: Kathryn, Jo, Penny, Meika

Called to Order: 3:07 PM

W9s Reminder

Turn them in to Gunn.

Meeting Minutes Review

Motion to approve minutes from the previous meeting passed.

Division Reports

General Fund

Board reviewed 10 months YTD actual to planned budget. Expect to be on target at year's end - \$2,000 loss. To date have collected \$8,300 in membership dues (240 members) and project another \$2,000 in December.

Division support fee hasn't yet been transferred from the divisions into the General Fund. Need non-member entry numbers from Dressage and Eventing while have that number from Driving and Sporthorse Breeding.

Also outstanding is the web site redesign fee. This payment is waiting for the sponsorship section of the web site to be built. Sponsorship details as decided in the board's 3/18 meeting are listed below:

Additionally, the board discussed how sponsors are listed. Options discussed were to list all sponsors together on the main page or to list on each of division page. The question of how to present all sponsors on one page, led to the discussion of building a consistent sponsorship structure across all the divisions. Details of the sponsorship structure focused on the following:

- If premier or sponsor across all division then list sponsor on the main page.
- Standardized sponsorship categories:
 - Platinum - \$2,000+
 - Gold - \$1,000-\$1,999
 - Silver - \$500-\$999
 - Bronze - \$100-\$499
 - Friends - any donation below the Bronze level.
- Gift in kind is the same value as a cash donation.

The board clarified that a platinum sponsor for any division is to be listed on the main page. Sponsors of other levels will be on division pages.

Board also discussed membership renewals. Next steps include each division coming up with their spiel for an eFlash or Facebook post.

Dressage Update

The Anne Gribbons clinic was held. The location was appreciated by both Anne and all that attended.

The Dressage Committee is working on dates with Anne for next year. Anne will also be a judge at the Chablis and Beaujolais shows.

The November clinic with Jan Ebeling will changing dates. This change has been accepted by all the riders.

Sporthorse Update

The division reported that sponsorship has made the budget the last 2 years. That sponsorship will most likely not be available in 2019. The show committee is looking to add more of the popular “under saddle” dressage classes. It is also talking with the Dressage committee to see where the two groups can work more closely together. Another idea mentioned was having sporthorse judges do a clinic (if the judge has both dressage and breed show qualifications.)

Driving Update

Venue owners are no longer open to hosting EI Driving shows and clinics. The Driving committee has already met with the owner of a potential new location. This location is further north than Ethel WA, so the shows might lose some of the Oregon people. A quick discussion of other venues took place. Driving needs lots of land, stalls, and water.

2019 Board Members

Board reviewed board member decisions re: remaining or leaving the board. The assumption is that Meika will continue with the board.

Diane will move into the Driving Director role and Kathryn is willing to be President.

The board will be short a dressage person. There isn't anyone from the Dressage committee at this point but perhaps in 2020. Laurie will float between Dressage and Sporthorse.

2019 Dues

The board reviewed the 2019 dues recommendation from last meeting. In recap, USDF dues will potentially increase and the EI board was in favor of raising EI dues \$5 from \$55 to \$60 for individual memberships and from \$20 to \$25 for additional family dues. There was no further discussion. Motion to increase membership dues to \$60 with additional family to \$25/person. Motion passed.

This item will be added to the agenda at the annual meeting.

Gunn will ask the web master to update the web site.

Annual Meeting Preparation

Location of the annual meeting is the Fall City Library.

The following board members reported that they will be unable to attend: Laurie, Gunn, and Kathryn. Diane will send out the conference bridge information to those board members who might be able to attend via conference call.

Logistics tasks include:

- Gunn will arrange a time to get the screen and projector to Diane.
- Diane will purchase muffins, tea, and coffee
- Merridy and Diane will bring electric kettles for hot water
- Each Division will send Diane PowerPoint slides by 11/15

The board also decided not to do a photo slide show before the meeting.

Volunteer Extraordinaire

At this time, the board is only aware of one person. We will continue to watch emails and the mailbox for other Volunteer Extraordinaire submissions.

Other business

Chris mentioned he found an embroidery business in Issaquah for EI logo wear. Chris will provide contact information.

Meeting Adjourned: 4:00 PM