

EI DRIVING SPONSOR PACKAGES



Four-In-Hand Level Sponsor \$1000 Sponsor any obstacle, cones course or dressage arena for the CDE!

- Includes a Jumbo (4x8) personalized banner or a customized flag
- Full page color ads or messages in all 2021 programs including front or back cover
- Public announcements of your sponsorship during the CDE
- Online advertising on the official EI Webpage, Facebook, Twitter and Instagram
- You will be included as an “Fours” level sponsor in the program

Tandem Level Sponsor \$500 Sponsor any obstacle, cones course or dressage arena for the CDE!

- Includes a Large (2x5) personalized banner
- Full page color ads or messages in all 2021 programs with your business, farm or club logo
- Public announcements of your sponsorship during the CDE
- You will be included as a “Tandem” level sponsor in the program

Pairs Level Sponsorship: \$200 Sponsor a whole division (Training, Prelim, etc) during an event!

- Includes a Large (2x5) personalized banner
- Full-page color ad or a printed message for one program of your choosing
- Public announcements of your sponsorship during the CDE
- You will be included as a “Pairs” level sponsor in the program

Single Equine Level Sponsorship: \$100 Sponsor any one class in any show!

- Includes a Small (2x2) personalized banner
- Half page ad or printed message in one program
- You will be included as a “Single” level sponsor in the program

Friend of EI Level Sponsorship: Any amount All donations are gratefully welcomed!

- You will be included as a “Friend” level sponsor in the program

Equestrians Institute is a 501©3 nonprofit member group with over 40 years of experience managing equestrian events. Your help will allow us to continue providing educational and competitive opportunities in Northwest equine carriage driving. As a volunteer-run organization, EI works to promote camaraderie, support and skill development, and is partnered with the following national associations:

Alliance Partner #200 United States Equestrian Federation (USEF)
Group Member Organization (GMO) #601 United States Dressage Federation (USDF)
Affiliate Member of the United States Eventing Association (USEA)
Club Member of the American Driving Society (ADS)

Do you have a product or service that you'd like to donate instead? **We are always looking for more items for our silent auction**, or items to be included with awards! 501c3 donation receipts available. Please contact Mandy Hood at m_hood@hotmail.com or call (360) 348-2174

Sponsorships can also be made on behalf of a friend or loved one. Just let us know how you would like to honor that special person in your life.

Please make checks payable to Equestrians Institute, and mail to Diana Axness
12305 Ingraham Rd Snohomish WA 98290

Thank you for your support!