

# Equestrians Institute 2021 Annual Meeting

Sunday December 5, 2021, 12:00-2:00 PM Pacific Time

Location: Zoom Conference Call

Attendees: 12

Called to Order: 12:00 PM




## AGENDA

- Approval of 2020 annual meeting minutes
- El Organization overall
  - 2021 Recap
  - Statistics
  - Financials
  - 2022 Goals
- Divisions
  - Recaps of 2021
  - 2022 Plans
- 2022 Board of Directors
  - Overview of what we do
  - Communications
  - Vote to approve 2022 board nominees
- Other Business? Questions?

## Approval of 2020 Annual Meeting Minutes

Motion made and passed to waive reading of the minutes and accept them as written.



## REVIEW AND APPROVAL OF LAST YEAR'S 2020 ANNUAL MEETING MINUTES

Read the minutes aloud

OR

Waive reading and accept as written and  
sent out to members prior to this meeting

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## Recap of 2021

Getting back to “normal”, all divisions returned to hosting shows and clinics.



## 2021 RECAP

### A Return to “Normal”

- After canceling 2020 events due to Covid, the Board was very happy to again offer EI's annual events and clinics in each division.

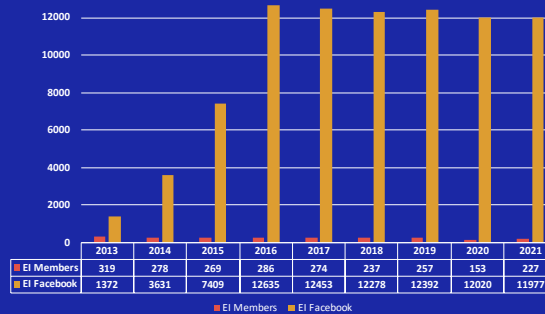


## Membership

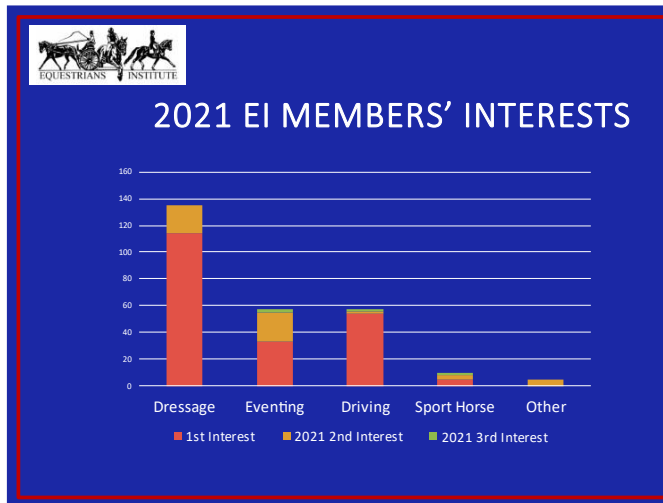
Memberships numbers rebounded from 153 in 2020 up to 227 in 2021. Facebook membership continues to hover around 12,000.



## 2021 STATISTICS- EI COMMUNITY



Membership interests continue to center on Dressage followed in order by Eventing, Driving, and Sport Horse Breeding. Other areas of interest were Pony Club and Western Dressage.



## 2022 Goals

As in previous years, EI goals include offering shows and clinics, building communities within the divisions as well as in the horse world (across the divisions.) EI will continue to focus on growing the resources needed to support the organization: adding volunteers, looking for new board members, and fundraising.

**2022 EI ORGANIZATIONAL GOALS**

- Continue to offer divisional shows, clinics
  - Schooling and recognized shows
  - Clinics for amateurs and pros
- Build community both with our members and the broader regional equine community
  - Offer cross disciplinary Horse Camp again! (Spring and possibly Fall)
  - Communicate frequently through FB, member email flashes, and Flying Changes
- Grow resources needed to support Organization
  - Add volunteers
  - Look into potential new Board members
  - Fundraise

## Division Reports



### DIVISION RECAPS & PLANS

- Cross Disciplinary Horse Camp
- Sport Horse
- Eventing
- Driving
- Dressage

### EI Horse Camp

Based on the 2021 survey conducted by EI, people asked for fun, cross-discipline activities at low levels. EI put together a camp modeled after Olympus Pony Club camp. Held in September at the Washington State Horse Park, camp had 4 clinicians and 48 participants. It netted \$2,052. People really enjoyed camp and expressed interest in attending future camps.

Dates for camps in 2022 are April 28-May 1<sup>st</sup> and a fall date is also being looked at.



### EI HORSE CAMP!

- Respondents to EI's Spring 2021 survey requested adult amateur, interdisciplinary, community -building events.
- **Horse Camp was our response!!**
  - EI's inaugural camp: September 24 - 26, 2021 at the WSHP, Cle Elum.
  - Open to everyone across disciplines (members got a discount).
  - Offered pure dressage, cavaletti, prix caprilli, quadrille, show jumping, cross country jumping, working equitation, trail riding, and horsemanship.
  - Selected instructors who were not only excellent, but supportive.
  - Encouraged cross-training and trying something new.
  - Built in time for meeting and getting to know others at the Camp.



### Horse Camp Numbers

- 4 instructors
- 47 riders
- 48 horses
- 3 days

INCOME	Expected Income	Actual entries	Actual Income
20 entries @\$485	\$9,700	33	\$16,005
20 entries @\$455 (member price)	\$9,100	15	\$6,825
Shavings \$10/bag			\$570
<b>--TOTAL INCOME--</b>	<b>\$18,800</b>	<b>48</b>	<b>\$23,400</b>
EXPENSES	Expected Expenses		Actual Expenses
Stalls etc, expected for 48 entries	\$3,600		\$3,475
Other WSHP fees	\$2,880		\$6,290
Misc.	\$50		\$93
Clinicians	\$10,965		\$11,490
<b>--TOTAL EXPENSES--</b>	<b>\$17,495</b>		<b>\$21,348</b>
<b>NET INCOME</b>	<b>\$1,305</b>		<b>\$2,052</b>



### A FEW HORSE CAMP PHOTOS



### Sport Horse Breeding

Sport Horse Breeding shows – Breeders Classics I & II plus the Regional Championships – have been licensed to Donida starting in 2021. The division will be looking into Eventing Sport Horse in the future as well. The division’s focus has been on educational programs. Twenty-five people attended the “Showing Your Horse in Hand” seminar. Similar educational events will be planned in 2022.



## EI SPORT HORSE 2021 & 2022

- **Shows**

- The Breeders Classics I & II and Regional Championships were licensed to Donida Farm for 2021 and the future.
- Future Event Horse show under consideration.

- **Educational program**

- Sport Horse Breeding Seminars "Showing Your Horse In Hand" with Jessica Wisdom at Donida Farm in May 2021. Approximately 25 in attendance. Similar program planned for 2022.



## EI SPORT HORSE PHOTOS



### Eventing

Eventing held both the spring and fall horse trials. The spring event had a new organizer, Christina Gray, and the show made enough money to purchase more cross-country jumps. For the fall show, Dorothy Hamilton retired as show organizer and those responsibilities also transitioned to Christina Gray.

Plans in 2022 include the spring show only. The fall show will conflict with the USEA AEC and will not be on the schedule. However, a schooling show might be added to the division's calendar in place of the fall show.



## EI EVENTING 2021 RECAP & 2022 PLANS

### 2021 Recap

- **Spring Horse Trials**
  - New organizer Christina Gray
  - Made enough \$\$ --allowing purchase of more cross country jumps.
- **Fall Horse Trials**
  - Dorothy Hamilton retired as organizer -- Christina took over to manage
- **No Clinic with Yves Sauvignon in 2021**

### 2022 Plans

- **Spring Horse Trials:** May 27-29
- **No Fall Horse Trials:** Conflict w/ USEA's AEC, so potential room for a regional schooling show TBD
- **Clinic:** TBD



## EI EVENTING PHOTOS



### Driving

Driving held four events at Donida: CDE Clinic, "Everything but the Kitchen Sink", ADS recognized CDE, and Driving Trials. The Introduction to Driving clinic was held at Bridle Trails State Park and attended by 11 participants. Due to participation being at 75% of pre-covid levels, the division was careful of the budget. Thanks to the silent auction and driver donations, the division raised \$8,000 in donations! This allowed the division to keep entry fees affordable. Other than a smaller event in Oregon, there are no other driving events in the PNW.

Plans for 2022 include the same events minus the introduction to driving clinic. Dates have been set and Donida will be the location.



## EI DRIVING 2021 RECAP

- **2021 events hosted at Donida Farm**
  - **CDE Clinic**, June 7-10, with Stacey Giere and Sterling Graburn
  - **Kitchen Sink**, June 11-13
  - **CDE**, August 13-15
  - **Driving Trial**, September 11-12
- **2021 event hosted at Bridle Trails State Park**
  - **Intro to Driving**, June 26



## EI DRIVING 2022 PLANS

- **Driving Division schedule for 2022**
  - **CDE Clinic**, June 27 – 30, with Stacey Giere and Sterling Graburn
  - **Kitchen Sink**, July 1-3
  - **CDE**, August 12-14
  - **Driving Trial**, September 10-11

All Events at Donida Farm



## A FEW SCENES FROM DRIVING



### Dressage

Dressage held 2 clinic series, 2 schooling shows, and 2 regional shows in 2021. It did not hold a “Learn to Scribe” clinic. This year EI used Fox Village scoring software. There was a significant learning curve, and the show secretary was able to help teach everyone how to use the software. The schooling and



recognized shows generated profits of \$1,607 and \$5,113, respectively. Entries at the recognized shows were comparable to 2019 entries.


Plans for 2022 include continuing the Anne Gribbons clinic, the Back-to-Basics Clinic, 2-3 schooling shows (the 3<sup>rd</sup> potentially at Washington State Horse Park), and the 2 recognized shows.



## EI DRESSAGE 2021 RECAP

### Clinics

- **No “Learn to Scribe” Clinic in 2021**
  - Went w/ paperless scoring for shows
  - Enlisted four scribes to learn new FoxVillage paperless system
  - Practiced at two schooling shows; the used it at recognized shows
  - Well received by competitors and judges
- **Anne Gribbons Clinic for Open and FEI Riders**
  - Series in 4<sup>th</sup> year
- **Back to Basics Clinic for AA’s w/ UlfWadeborn and Regina Agren**
  - In 2<sup>nd</sup> year, at MeikaDecher’s beautiful Polestar Farm



## EI DRESSAGE 2021 RECAP, CONT.

### Shows

- **Two Schooling Shows--April and May at Bridle Trails**
  - Attendance back to normal
  - LWSC allowed us to use portable stalls
  - Offered lead line classes
  - Made \$1607 on the two shows
- **Two recognized Shows, June and July at Donida Farm, used paperless scoring**
  - **Chablis/Beaujolais**
    - Number of entries up compared to 2019, at 242 competitors
    - Made \$5113 on show by making adjustments
    - Went to two-day format, raised fees to be comparable to other regional shows, only hired two national judges and one local judge, no prize money
  - **Champagne Classic**
    - Attendance slightly down (172) but still made \$1101, compared to losing \$1000 LY



## EI DRESSAGE 2022 PLANS

### Clinics

- **Back-to-Basics Dressage Clinic Series for AA’s**
  - Two spring and two fall dates; taught by Regina and UlfWadeborn
- **Open Riders Clinic Series**
  - Two clinics/year; taught by AnneGribbons and UlfWadeborn
- **\*\* (NEW) Paperless Scribing Clinic, Spring dates TBD**
  - To train scribes on FoxVillage paperless system now used at all our dressage shows

### Shows

- **Two schooling shows at Bridle Trails, spring dates TBD soon**
- **\*\* (NEW) Looking into a schooling show at the WA Horse Park, spring date TBD**
- **Two recognized Shows**
  - Chablis/Beaujolais and Champagne Classic at Donida Farm, Auburn, WA, Summer 2022
  - New show manager Christine Erikson to replace retiring Markay Kerr



### Financials

The Treasurer reported cash assets totaled \$81,174 on 1/1/21 and \$131,233 on 11/15/21. Gunn added prepaid expenses to the statement to track expenses paid but not “used” in 2020. All divisions are projected to be “in the black” in 2021. To boost membership, all divisions need to offer clinics and/or other unique benefits to only members.

### FINANCIAL STATEMENT

(ten months ended Oct. 31, 2021)

	Cash January 1, 2021	Income / (Loss )	Prepays Expensed	Cash November 15, 2021
Dressage	3,781	196	800	4,777
Driving	24,137	3,690	5,100	32,927
Eventing	25,457	27,582	11,122	64,161
Sport Horse Breeding	3,635	841		4,476
General	24,164	728		24,892
<b>Total Cash</b>	<b>81,174</b>	<b>33,037</b>	<b>17,022</b>	<b>131,233</b>
Prepays	21,522		(17,022)	4,500
Fixed Assets	50,075			50,075
<b>Total Assets</b>	<b>152,771</b>			<b>185,808</b>
<b>Equity</b>	<b>152,771</b>	<b>33,037</b>		<b>185,808</b>

## GENERAL ACCOUNT

(ten months ended Oct. 31, 2021)

	10 mos <u>Actual</u>	12 mos <u>Projected</u>	12 mos <u>Budget</u>
<b>INCOME</b>			
Membership	6,403	10,003	11,200
Division support	2,635	2,635	2,800
Donations	5	5	
<b>Total Income</b>	<b>9,043</b>	<b>12,643</b>	<b>14,000</b>
<b>EXPENSES</b>			
Dues - USDF, USEF, USEA, ADS	2,904	5,404	5,800
Flying Changes Magazine	374	1,122	2,400
Insurance - Directors & Officers	1,866	1,866	1,800
Convention			1,000
Storage	741	741	741
New webpage design	-	-	-
Postage and office expenses	231	231	200
Other - web site, Quickbook, member processing	2,199	2,500	2,050
<b>Total Expenses</b>	<b>8,315</b>	<b>11,864</b>	<b>13,991</b>
<b>NET</b>	<b>728</b>	<b>779</b>	<b>9</b>

## 2022 Board of Directors

Kathryn reviewed the duties of the EI Board.



## WHAT EI BOARD DOES

- **Host regional equine communitybuilding events in dressage, driving, eventing, and sport horse**
  - Shows, clinics, and educational programs for our members
    - Budgets/Events planning, review & approval
    - Policies and procedures updates & approvals
    - Maintain USDF, USEF, USEA, ADS affiliations
    - Contracts with organizers and venues
    - Sponsors/donors
    - Insurance
  - Website, Eflashes, Facebook
  - Flying Changes subscriptions/articles
  - Grants

She provided an overview of EI's communications to members.



## MEMBER COMMUNICATIONS

- Direct email flashes to EI members
- EI Facebook posts
- EI Website
- Other Facebook group posts
- Flying Changes



The 2022 board slate was presented. Motion made and passed to accept this slate of candidates.



## VOTE ON APPROVAL OF 2022 BOARD NOMINEES

- Diana Axness – returning board member
- Chris Bredeson – returning board member
- Trish Camozzi-Ekberg – returning board member
- Gunn Cooper – returning board member
- Meika Decher – returning board member
- Sarah Johnson – returning board member
- Penny Leggott – returning board member
- Kathryn Lewis – returning board member
- Sara Mackenzie – returning board member
- Laurie McLaughlin – returning board member

## Other Business



## ANY OTHER BUSINESS?

- Discussion, Questions, Feedback?
- Ideas from Floor

1. Sport Horse Breeding would incorporate the Event Young Horse show into an existing event. There was some discussion about the format.
2. Incorporate driving into adult camp? There is concern about horses reacting to unfamiliar carriages. It could be a learning activity added to camp. Someone noted that amateur riders were more the problem than the horses.
3. Peter R provided a recap re: recent elections held during the USDF Annual Convention. There will be a revote for the Region 6 Director.

**Meeting adjourned 1:51PM**