

EI DRIVING SPONSOR PACKAGES



- **Friend of EI Level Sponsorship: Up to \$99** All donations are gratefully welcomed. Sponsor any one class for \$50 or more (Training Single Pony, etc) in any one show, and your name or business, farm or club logo name will be listed as a “Friend” level sponsor in the program.
- **Single Equine Level Sponsorship: \$100 to \$499** Sponsor an obstacle, cones course or dressage arena in any one show. Includes a personalized banner, a full-page ad or printed message in program, and your name or business, farm or club logo name will be included as a “Bronze” level sponsor in the program.
- **Pairs Level Sponsorship: \$500 to \$999** Sponsor a whole division (Training, Prelim, etc) during an event! Includes a personalized banner, a full-page ad or a printed message with your name or business, farm or club logo, public announcements of your sponsorship during the show, online advertising on the official EI website and you will appear as a “Silver” level sponsor in the program.
- **Tandem Level Sponsor \$1000 to \$1999** Sponsor any obstacle, cones course or dressage arena for the CDE! Includes a personalized banner, a front or back cover ad for the CDE program as well as full page ads in all 2019 programs, public announcements of your sponsorship during the show, online advertising on the official EI website and you will appear as a “Gold” level sponsor in the program.
- **Four-In-Hand Level Sponsor \$2000 and up** Sponsor any obstacle, cones course or dressage arena for the CDE! Includes a personalized banner, a front or back cover ad for the CDE program as well as full page ads in all 2019 programs, public announcements of your sponsorship during the show, online advertising on the official EI Homepage, Facebook, Twitter and Instagram pages and you will appear as an “Platinum” level sponsor in the program.

Equestrians Institute is a 501©3 nonprofit member group with over 40 years of experience managing equestrian events. Your help will allow us to continue providing educational and competitive opportunities in Northwest equine carriage driving. As a volunteer-run organization, EI works to promote camaraderie, support and skill development, and is partnered with the following national associations:

Alliance Partner #200 United States Equestrian Federation (USEF)
Group Member Organization (GMO) #601 United States Dressage Federation (USDF)
Affiliate Member of the United States Eventing Association (USEA)
Club Member of the American Driving Society (ADS)

2020 Upcoming Events:

June 22 th – 26 th	Combined Driving Clinic
June 26 th – 28 th	Kitchen Sink Dressage Festival, DT & Driving Derby
Aug 14 th - 16 th	Equestrians Institute Combined Driving Event
Sept 19 th - 20 th	Driving Trial

Do you have a CDE obstacle that you'd like to sponsor? Please contact us to check availability.

*Do you have a product or service that you'd like to donate instead? **We are always looking for more items for our silent auction, or items to be included with awards! Donation receipts available. Please contact Mandy Hood at m_hood@hotmail.com or call (360) 348-2174***

*E mail ads and logos to sarah@einw.org
Formats can be high quality ~pdf, ~tif or ~jpeg.
Questions? Call Sarah @ (206) 949-0979
Artwork submitted up to two weeks before the event can still be included.*

Please make checks payable to Equestrians Institute
Mail completed form to: Dorothy Whiteman 177 Newman Creek Rd Elma WA 98541

Thank you for your support!